

VirTex Assembly to be Honored at Progressive Manufacturing Summit as a Leading Manufacturer

By Hackney Communications

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VirTex is honored as a leading manufacturer and its CEO has been invited to speak on the future of manufacturing in the current economic climate

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CEO Brad Heath Was Also Invited to Speak at the Conference on
Defining the Way Forward: Strategies for Navigating Troubled Times

(Austin, TX) – June 4, 2009 – VirTex Assembly Services, Inc., a manufacturer that provides turnkey solutions to technology companies, and its CEO Brad Heath are being recognized again for their achievements in the manufacturing industry.

VirTex (www.virtexassembly.com) has been selected by Managing Automation magazine (www.managingautomationmedia.com) to receive a Progressive Manufacturing 100 award, a program that recognizes 100 projects around the country that have achieved distinction in at least one of the eight core disciplines defined by the magazine as critical to business success in the years ahead.

The categories include Business Model Mastery, Customer Mastery, Supply Network Mastery, Data & Integration Mastery, Innovation Mastery, Training & Education Mastery, Leadership, and Operational Excellence.

In addition to the corporate honor, Heath, who has become a recognized authority on green manufacturing, was asked to speak on “Defining the Way Forward: Strategies for Navigating Troubled Times” at the Progressive Manufacturing Summit, which will be held in Sarasota, Florida June 8-11.

“While it is an honor to be asked to speak on such an important topic, I’m even more proud of VirTex’s inclusion in the PM100. To be included with the likes of Bristol-Myers Squibb Co., Caterpillar Chevron Corp., The Dow Chemical Co., Motorola, Inc., and Toshiba America, Inc. is a tremendous honor,” said Heath.

David R. Brousell, Editor-in-Chief of Managing Automation Media, added that “in the face of one of the worst economic downturns in history, winning companies, such as VirTex, dramatically underscore how the manufacturing industry will not only get through this period, but emerge in an even stronger position once a recovery takes hold.”

VirTex and the other PM100 winners will be honored and presented with their awards at the Progressive Manufacturing Awards Gala to be held on the last day of the Summit.

“We look forward to recognizing and celebrating our winners in front of an audience of their peers across all facets of manufacturing at the Progressive Manufacturing Summit in Sarasota this June,” said Managing Automation Media Publisher Heather Holst-Knudsen. “In these challenging times, innovators and progressive manufacturers will be among the best positioned to capitalize on a shifting landscape, both in the US and globally.”

About VirTex Assembly Services, Inc.

VirTex Assembly is a full-service manufacturer of technology-related products committed to helping its clients get their products to market in an expeditious manner. The company, which was founded in 1999, offers turnkey solutions, which includes the initial design work, manufacturing and fulfillment services for the electronics industry. The company has also earned industry accolades for its embrace of environmentally conscious initiatives, such as lead-free manufacturing. VirTex embraced the movement several years ago when the European Union passed the Restriction of Hazardous Substances Directive, or ROHS.

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